

CURRICULUM VITAE

FRANCES GANT – WEB DESIGN AND PRODUCTION

portfolio: www.shiningpixel.com

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Currently looking for opportunities to gain experience in user testing and interaction design methods.

- Strong cross-functional team contribution.
- Delivery of completed projects with passion for quality, the details, and the big picture.
- Intelligent and rational, on-target design, supporting business objectives.
- Recognition of opportunities for improvements to process, developing new efficiencies, creating documentation and training for the team.
- Hands-on approach, proactive, collaborative, flexible and positive attitude.

EMPLOYMENT

Shutterfly.com

June 2007-April 2008

Shutterfly Creative Services

- * Design and production of site content, merchandising assets and promotional emails.
- * Developing design specs for online print mechanicals.
- * Working to corporate style guidelines and schedules for seasonal releases.
- * Collaboration with in-house clients, design, copywriters and production team members.

Edutopia Website & Magazine

2005-2007

George Lucas Educational Foundation

- * Project management of CMS transfer.
- * Web production, email newsletters, coding xhtml, css.
- * Magazine page composition/typography (for print version).
- * Picture research and selection; photography, image correction and composition.

University of California San Francisco

2005-2007

Office of Research - Web design and production for a large group of sites.

Freelance designer

Since 2000

Lee Marrs Artwork, eXOsports, Golden Associates, NeedleWorks Embroidery, Mike Hreha and Associates
Website design and production, photography, branding and print collateral, Flash animations and edits.

London Borough of Hammersmith and Fulham

1990-2000

Print Unit - Designer/Production Artist - design, layout, creation of in-house graphics and print collateral.

EDUCATION AND TRAINING

Web Design Certificate

2000-2002

Center for Electronic Art, San Francisco, CA

- * Studied multimedia design and production.
- * Developed a solid understanding of information architecture and user interfaces.

Professional training

- * Graphic design (St Martins School of Art 1999)
- * Certificate of Photosetting and Origination (London College of Printing 1992)

Bachelors Degree

Social Anthropology -- *London School of Economics and Political Science, London, England*

URLs

<http://www.shiningpixel.com/> (portfolio)
<http://www.shutterfly.com> (site content design and production)
<http://www.edutopia.org/> (online magazine production)
<http://research.ucsf.edu/> (university website production)
<http://www.goldenlandarch.com/> (design and build)
<http://www.leemarrs.com/> (website rebuild)
<http://www.shiningpixel.com/fk/finderskeepers.html>
(Flash Hypercomic build)

TOOL KIT

Photoshop, Illustrator, InDesign, Dreamweaver, QuarkXpress, Freehand, BBEdit, xhtml, css, javascript, Flash, Fireworks, ImageReady, Acrobat, Microsoft Office, Mac and PC